

PRIVACY POLICY

Last Updated: August 2026

At **Avadhesh India Advisory Services LLP** ("AvadheshCo", "Avadhesh", "we", "us", or "our"), we respect your privacy and are committed to protecting the personal information you share with us.

This Privacy Policy explains how we collect, use, store, protect and disclose information when you visit or interact with our website, **avadhesh.co**, or use our services, forms, resources and other digital platforms operated by us.

For the purposes of this Privacy Policy, Avadhesh India Advisory Services LLP may also include its group companies, business units and brands, including **AvaZone, AvaCast, & AvaGifts** and other brands owned or operated by the business, as applicable.

By accessing or using our website, you acknowledge that you have read and understood this Privacy Policy. If you do not agree with the practices described here, please discontinue use of the website.

1. Information We Collect

We may collect information that you voluntarily provide to us, as well as certain information generated automatically when you use our website.

Information you provide to us

Depending on how you interact with AvadheshCo, we may collect information such as:

- Name
- Business or company name
- Job title or designation
- Email address
- Phone number
- Location or city
- Information provided through enquiry or contact forms
- Business requirements or service-related information

- Information submitted when requesting a consultation, assessment or other service
- Information provided when subscribing to newsletters or other communications
- Any other information you voluntarily choose to provide

Please avoid submitting sensitive personal information through website forms unless it is specifically requested and necessary for the purpose stated.

Information collected automatically

When you visit our website, certain technical information may be collected automatically, including:

- IP address
- Browser type and version
- Device type
- Operating system
- Pages visited
- Time spent on pages
- Referring website or source
- Date and time of access
- General website usage and interaction information

This information helps us understand how visitors use our website and improve its performance and experience.

2. How We Use Your Information

We may use the information we collect for legitimate business purposes, including:

- Responding to enquiries and requests
- Understanding your business requirements
- Providing information about our services
- Scheduling consultations or discussions
- Preparing proposals or relevant service information
- Delivering services you have requested
- Improving our website, services and user experience
- Understanding website traffic and engagement

- Sending resources, newsletters, updates or other communications where permitted
- Sharing information about services, offerings or initiatives that may be relevant to you
- Managing business relationships
- Maintaining website security and preventing misuse
- Meeting applicable legal, regulatory and compliance requirements

Where required, we will seek your consent before using your personal information for specific purposes.

You may withdraw consent for marketing communications at any time.

3. Marketing Communications

If you provide your contact information through our website, you may receive communications from AvadheshCo relating to:

- Our services
- Business insights
- Blogs and resources
- Events and workshops
- Newsletters
- Offers or initiatives
- Other information relevant to your stated interests

You can opt out of marketing communications at any time by using the unsubscribe option included in the communication or by contacting us.

Opting out of marketing communication will not affect essential communications relating to an existing business relationship or service.

4. Cookies and Similar Technologies

Our website may use cookies and similar technologies to improve functionality, understand website usage and enhance your experience.

Cookies may help us:

Essential Cookies

Support basic website functionality, security and navigation.

Preference Cookies

Remember certain preferences and settings to provide a more convenient experience.

Analytics and Performance Cookies

Help us understand how visitors use our website, which pages receive traffic and how the website performs.

Marketing Cookies

Where implemented, these may help us understand campaign performance or deliver more relevant advertising and communications.

You can manage or disable cookies through your browser settings. However, disabling certain cookies may affect the functionality of parts of our website.

5. How We Protect Your Information

We take reasonable measures to protect personal information against unauthorized access, misuse, alteration, disclosure or destruction.

However, no method of transmitting or storing information electronically can be guaranteed to be completely secure.

Accordingly, while we take appropriate precautions, we cannot guarantee absolute security of information transmitted to or through our website.

6. Sharing and Disclosure of Information

We do **not sell or rent your personal information** to third parties.

We may, however, share information where reasonably necessary with:

- Employees and authorized personnel who require the information to perform their responsibilities

- Group companies, business units or brands where necessary to respond to your request or provide relevant services
- Service providers supporting our website, technology, communications, analytics or business operations
- Professional advisers where necessary
- Government authorities, regulators or law-enforcement agencies where required by law
- Other parties where disclosure is necessary to protect our legal rights, safety, property or business interests

Where third-party service providers process personal information on our behalf, we expect them to handle such information appropriately and for authorized purposes.

7. Third-Party Websites and Services

Our website may contain links to third-party websites, platforms, social media pages or other external services.

These websites operate independently from AvadheshCo and may have their own privacy policies and terms.

We are not responsible for the privacy practices, content, security or policies of third-party websites. We encourage you to review the privacy policy of any external website before providing personal information.

8. Social Media and Embedded Content

Our website may contain links, plugins, embedded content or sharing features from third-party platforms.

When you interact with such features, the relevant third party may collect information in accordance with its own privacy practices.

Your interaction with those platforms is governed by their respective terms and privacy policies.

9. Data Retention

We retain personal information only for as long as reasonably necessary for the purposes for which it was collected, to maintain our business relationship with you, to comply with applicable legal or regulatory requirements, or for legitimate business purposes.

The appropriate retention period may vary depending on the nature of the information and the purpose for which it was collected.

When personal information is no longer required, we may delete, anonymize or securely dispose of it, subject to applicable legal requirements.

10. Your Rights and Choices

Subject to applicable law, you may have rights relating to your personal information, including the ability to:

- Request information about the personal data we hold about you
- Request correction of inaccurate or incomplete information
- Withdraw consent where processing is based on consent
- Request deletion of personal information where legally applicable
- Opt out of marketing communications
- Raise concerns regarding how your personal information is handled

To exercise any applicable rights or raise a privacy-related concern, please contact us using the details provided below.

11. Children's Privacy

Our website and services are intended primarily for businesses, professionals and individuals capable of entering into business interactions.

We do not knowingly seek to collect personal information from children through our website.

If you believe that a child has provided personal information to us without appropriate consent, please contact us so that we can take appropriate action.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our business, website, services, technology or applicable legal requirements.

When we make changes, we will update the "**Last Updated**" date at the top of this page.

We encourage you to periodically review this page to remain informed about how we handle personal information.

13. Contact Us

If you have questions, concerns or requests relating to this Privacy Policy or your personal information, please contact:

Avadhesh India Advisory Services LLP

Including its group companies, business units and brands such as **AvaZone, AvaCast, & AvaGifts** and other brands owned or operated by the business, as applicable.

Email: hello@avadhesh.co

Website: avadhesh.co

Registered/Corporate Address: WeWork, K Raheja Mindspace, Survey No. 64, Building Number 9, 13th Floor, Madhapur, Hyderabad, Telangana- 500081